- 1. About the Denver LAMP meetup group
  - 1. Host a presentation every 1-3 months
  - 2. Cover 1-3 related topics per meeting
  - 3. Goal is to provide high quality education and networking, for free
- 2. The purpose of Denver LAMP meetups
  - 1. To keep up with web development technologies
  - 2. To explore new web developer job opportunities
  - 3. To meet and hire web developers for job openings
  - 4. To meet related specialists in the Denver area
- 3. Volunteers needed for several positions

# Why Responsive Web Design?

#### Mashable article: Why 2013 Is the Year of RWD

http://mashable.com/2012/12/11/responsive-web-design/

#### Highlights...

- Media companies like ours are seeing a major shift in the consumption habits of their audiences
- Today, 30% of Mashable's traffic is mobile. By the end of next year, this may exceed 50%
- Last month, Mashable was accessed on more than 2,500 different devices
- While media companies should offer apps, it's clear that having a great mobile website should be the priority

# Why Responsive Web Design?

#### Mashable article: Why 2013 Is the Year of RWD

- http://mashable.com/2012/12/11/responsive-web-design/
- Highlights...
  - The solution is to make a website that works equally well on every device
  - Given the rapid adoption of tablets and smartphones and the fact that users currently seem to prefer reading their news on the mobile web rather than in apps I think it's inevitable that 2013 will be the year that responsive design takes off.

# What is Responsive Web Design?

#### RWD is...

- crafting websites to provide an optimal viewing experience across a wide range of devices
- adapting the layout to the viewing environment

#### RWD aims to minimize...

- Resizing
- Panning
- Scrolling

### Monitors vs. Tablets vs. Phones

 RWD is crafting websites to provide an optimal viewing experience across a wide range of devices



1280px vs. 1024px vs. 640px vs. 480px vs. 320px Image Copyright germinateapps.com

### 2011 Tablets

- 8 in (20 cm) screen and larger
  - Apple iPad 2<sup>nd</sup> Gen, HP Touchpad, Motorola Xoom, Samsung Galaxy Tab, etc.
  - 1024x768, 1280x800, etc.
- 5–7 in (13–18 cm) screen
  - BlackBerry Playbook, Kindle Fire, Nook Tablet, Samsung Galaxy Note, etc.
  - 1024x600, 1280x800, etc.

#### 2012 Tablets

- 8 in (20 cm) screen and larger
  - Amazon Kindle Fire HD, Apple iPad 3<sup>rd</sup> and 4<sup>th</sup> Gen, Google Nexus 10, Microsoft Surface Pro and RT, Nook HD+, etc.
  - 1920x1200, 2048x1536, 2560x1600, 1920x1080, 1366x768, 1920x1280, etc.
- 5–7.99 in (13–20.3 cm) screen
  - Apple iPad mini, Google Nexus 7, Kindle Fire HD, Nook HD, etc.
  - 1024x768, 1280x800, 1440x900, etc.

#### 2013 Tablets

- For the first time since 2001, PC sales in 2013 are projected to be lower than they were in the previous year
- Tablet sales are...
  - expected to exceed 100 million in 2013
  - forecast to increase at a compound annual growth rate of 40.2% over the period to 2015

#### Mobile Phones

- Apple iPhone 3GS, 4, 4S, 5
  - 480x320, 960x640, 1136x640
- Motorola Droid 3, 4, X, Razr
  - 854x480, 960x540
- The average amount of traffic per smartphone in 2012 was 342 MB per month, up from 189 MB in 2011
- 43% of US internet users access the internet via a mobile device, up from 37% in 2011

# What is Responsive Web Design?

RWD is adapting the layout to the viewing environment



# What is Twitter Bootstrap?

- Download compiled and minified versions of CSS, JS and images
  - http://twitter.github.com/bootstrap/getting-started.html
- Bootstrap comes equipped with HTML, CSS, and JS for...
  - Button groups, button dropdowns, navigational tabs, navigational pills, navigational lists, navbar, labels, badges, page headers, thumbnails, alerts, progress bars, modals, dropdowns, tooltips, popovers, accordion, carousel, typeahead, etc.

- CSS3 media queries are...
  - responsible for the magic behind RWD
  - able to detect the resolution of the device it's being served on
  - an extension of the CSS3 @media rule
- @media (min-width: 768px) and max-width: 979px) { }
- @media (max-width: 767px) { }
- @media (min-width: 1200px) { }

- HTML5 will be the new standard for HTML
- The previous version of HTML, HTML 4.01, came out in 1999
- HTML5 layout starts with...
  - <!DOCTYPE html>
  - <html lang="en"><head><meta charset="utf-8">
  - <meta name="viewport" content="width=devicewidth, initial-scale=1.0">

- Twitter Bootstrap CSS files...
  - link href="/bootstrap.css" rel="stylesheet">
  - link href="/bootstrap-responsive.css" rel="stylesheet">
  - link href="/custom-bootstrap.css" rel="stylesheet">
  - </head>
  - <body>

- Twitter Bootstrap layout div tags...
  - <div class="container">
  - <div class="row">
  - <div class="span12">Level 1</div>
  - <div class="row">
  - <div class="span4">Level 2</div>
  - <div class="span8">Level 2</div>
  - </div>
  - </div>
  - </div>

- jQuery and Twitter Bootstrap javascript files...
  - <script src="http://code.jquery.com/jquery.js"> </script>
  - <script src="/bootstrap.js"></script>
  - <script src="/custom-javascript.js"></script>
  - </body>
  - </html>

- Browsers without CSS3 support (IE8) and/or with a display width between 980-1199 pixels
- /bootstrap.css
  - .span12 { width: 940px; }
  - .span4 { width: 300px; }
  - .span8 { width: 620px; }

- Browsers with CSS3 support and a display width greater than or equal to 1200 pixels
- /bootstrap-responsive.css

```
@media (min-width: 1200px) {
- .span12 { width: 1170px; }
- .span4 { width: 370px; }
- .span8 { width: 770px; }
}
```

- Browsers with CSS3 support and a display width between 768-979 pixels
- /bootstrap-responsive.css
  - @media (min-width:768px) and (max-width:979px){

```
- .span12 { width: 724px; }- .span4 { width: 228px; }- .span8 { width: 476px; }
```

• }

- Browsers with CSS3 support and a display width less than 768 pixels
- /bootstrap-responsive.css

```
@media (max-width: 767px) {- .span12 { width: 100%; }}
```

- Browsers with CSS3 support and a display width less than or equal to 480 pixels
- /bootstrap-responsive.css
  - @media (max-width: 480px) { }
- Browsers with CSS3 support and a display width greater than or equal to 980 pixels
- /bootstrap-responsive.css
  - @media (min-width: 980px) { }

## What is a Fluid Grid System?

- Fluid grid system...
  - calls for page element sizing to be in relative units like percentages or EMs
  - rather than absolute units like pixels or points
  - uses percentages, not pixels, for setting widths
- One problem for RWD is that banner advertisements and videos are not fluid

- Twitter Bootstrap fluid grid layout div tags...
  - <div class="container-fluid">
  - <div class="row-fluid">
  - <div class="span12">Level 1</div>
  - <div class="row-fluid">
  - <div class="span4">Level 2</div>
  - <div class="span8">Level 2</div>
  - </div>
  - </div>
  - </div>

#### /bootstrap.css

- .row-fluid [class\*="span"] { margin-left: 2.564102564102564%; \*margin-left: 2.5109110747408616%; }
- .row-fluid [class\*="span"]:first-child { margin-left: 0; }
- .row-fluid .span12 { width: 100%; \*width: 99.94680851063829%; }
- .row-fluid .span4 { width: 31.914893617021278%;\*width: 31.861702127659576%;}
- .row-fluid .span8 { width: 65.95744680851064%;\*width: 65.90425531914893%; }

# Twitter Bootstrap Fluid Grid

- Flexible images are sized in relative units (up to 100%), so as to prevent them from displaying outside their containing element
- One problem for RWD is that banner advertisements and videos are not fluid
- Creative jQuery can solve the video problem

# Fluid Video via jQuery

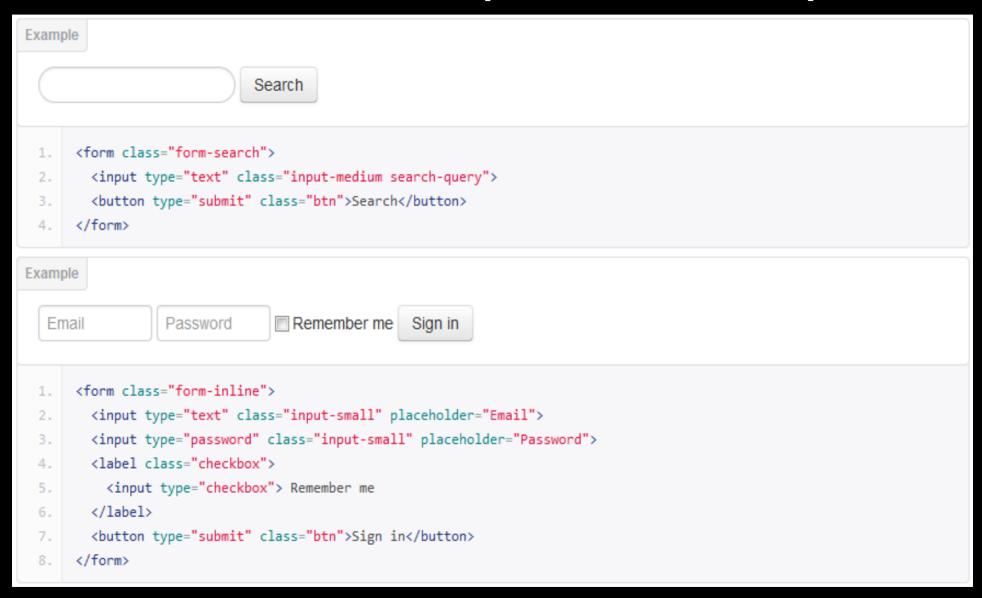
- Var \$e\_v = \$("iframe[src^='])
   http://player.vimeo.com'],
   iframe[src^='http://www.youtube.com'], object,
   embed"),\$fluid = \$("figure");
- \$e\_v.each(function() { \$(this); });
- \$(window).resize(function() {
- var newWidth = \$fluid.width();
- \$e\_v.each(function() { \$(this); }
- }).resize();

# Twitter Bootstrap Scaffolding

 Below is a table of the available classes and their effect on a given media query layout

Class	Phones 767px and below	<b>Tablets</b> 979px to 768px	<b>Desktops</b> Default
.visible-phone	Visible	Hidden	Hidden
.visible-tablet	Hidden	Visible	Hidden
.visible-desktop	Hidden	Hidden	Visible
.hidden-phone	Hidden	Visible	Visible
.hidden-tablet	Visible	Hidden	Visible
.hidden-desktop	Visible	Visible	Hidden

# Twitter Bootstrap Form Samples



# Bootstrap / Glyphicons Collab

- Glyphicons is a library of precisely prepared monochromatic icons and symbols, created with an emphasis on simplicity and easy orientation
- Glyphicons Halflings are normally not available for free, but an arrangement between Bootstrap and the Glyphicons creators have made this possible at no cost to developers
- <i class="icon-search"></i></i>
- http://glyphicons.com/

# Bootstrap / Glyphicons Collab

http://glyphicons.com/



# Twitter Bootstrap Components

- Dozens of reusable components built to provide navigation, alerts, popovers, and more
- Samples and examples @
  - http://twitter.github.com/bootstrap/components.html
- Dropdowns, button groups, button dropdowns, navs, navbar, breadcrumbs, pagination, labels and badges, typography, thumbnails, alerts, progress bars, media objects, etc.

# Twitter Bootstrap Javascript

- Bring Bootstrap's components to life—now with 13 custom jQuery plugins.
- Samples and examples @
  - http://twitter.github.com/bootstrap/javascript.html
- Transitions, modal, dropdown, scrollspy, tab, tooltip, popover, alert, button, collapse, carousel, typehead, affix, etc.

#### How and where do I start?

- Twitter Bootstrap provides several examples
  - http://twitter.github.com/bootstrap/gettingstarted.html#examples
- (1) Starter template, (2) Basic maketing site, (3)
  Fluid layout, (4) Narrow marketing, (5) Justified
  nav, (6) Sign in, (7) Sticky footer, (8) Carousel
  jumbotron

#### How and where do I start?

- WrapBootstrap is a marketplace for premium Bootstrap themes and templates.
  - http://wrapbootstrap.com/
- Prices vary from \$37 to \$4 per theme
- Be sure to confirm that a theme is responsive before buying – not all themes use RWD
- Many themes also use the Modernizr library
  - Modernizr is a JS library that detects HTML5 and CSS3 features in the user's browser

#### How and where do I start?

- WrapBootstrap is a marketplace for premium Bootstrap themes and templates.
  - http://wrapbootstrap.com/
- Many themes also use Google Web Fonts
  - Google Web Fonts makes it quick and easy for everyone to use web fonts
  - All of the fonts are Open Source.
    - This means that you are free to share your favorites with friends and colleagues.

#### In Conclusion

- Tablets and smartphones...
  - sales are increasing traditional PC sales are not
  - do not have the same screen sizes and resolutions
- Responsive Web Design...
  - adapts the layout to the viewing environment
  - makes a website work equally well on every device
- Twitter Bootstrap...
  - is a great library of code to get you started in RWD
  - provides lots of useful CSS/JS components too

### We're Done

Any questions?

Does anyone want to announce a job opening?

 Please stick around for related discussion, unrelated discussion, general networking, etc.